

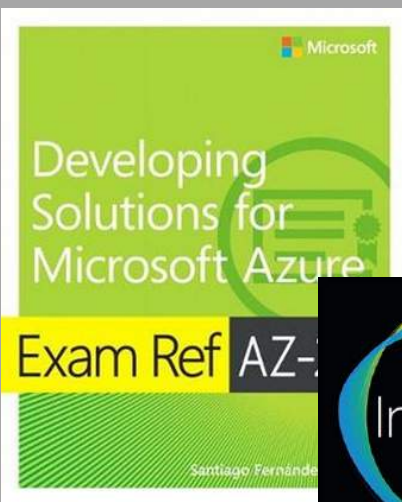


# Pearson

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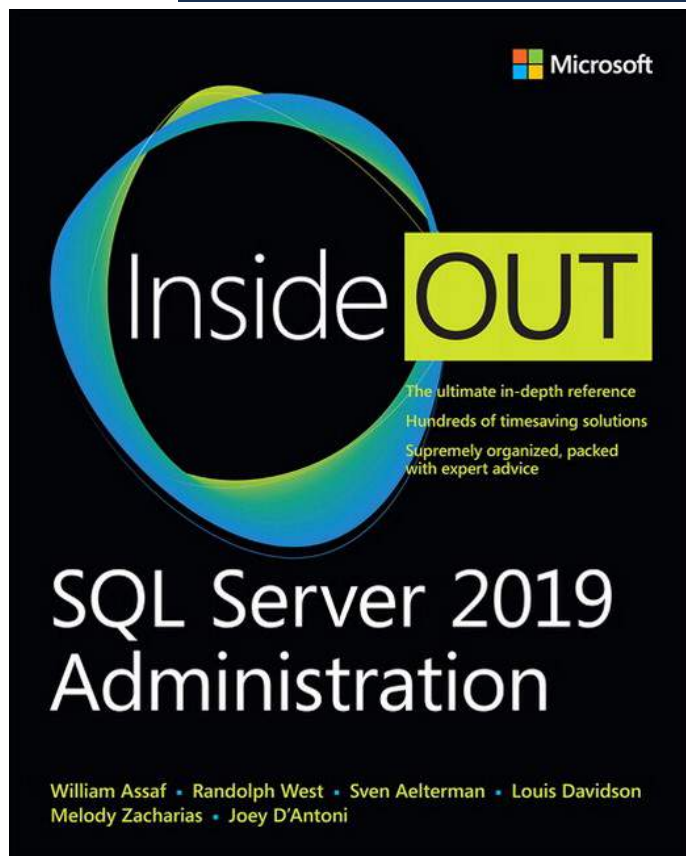
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## SQL Server 2019 Administration Inside Out

By Assaf William

### PEARSON EDUCATION US

Dive into SQL Server 2019 administration—and really put your SQL Server DBA expertise to work. This supremely organised reference packs hundreds of time-saving solutions, tips, and workarounds—all you need to plan, implement, manage, and secure SQL Server 2019 in any production environment: on-premises, cloud, or hybrid. SQL Server experts offer a complete tour of DBA capabilities available in SQL Server 2019 Database Engine, SQL Server Data Tools, SQL Server Management Studio, and via PowerShell. Discover how experts tackle today’s essential tasks—and challenge yourself to new levels of mastery.

- \* Install, customise, and use SQL Server 2019’s key administration and development tools.
- \* Manage memory, storage, clustering, virtualisation, and other components.
- \* Architect and implement database infrastructure, including IaaS, Azure SQL, and hybrid cloud configurations. Provision SQL Server and Azure SQL databases.
- \* Secure SQL Server via encryption, row-level security, and data masking.
- \* Safeguard Azure SQL databases using platform threat protection, firewalling, and auditing.
- \* Establish SQL Server IaaS network security groups and user-defined routes.
- \* Administer SQL Server user security and permissions.
- \* Efficiently design tables using keys, data types, columns, partitioning, and views.
- \* Utilise BLOBs and external, temporal, and memory-optimised tables.
- \* Master powerful optimisation techniques involving concurrency, indexing, parallelism, and execution plans.
- \* Plan, deploy, and perform disaster recovery in traditional, cloud, and hybrid environments.

AUD RRP: \$89.99

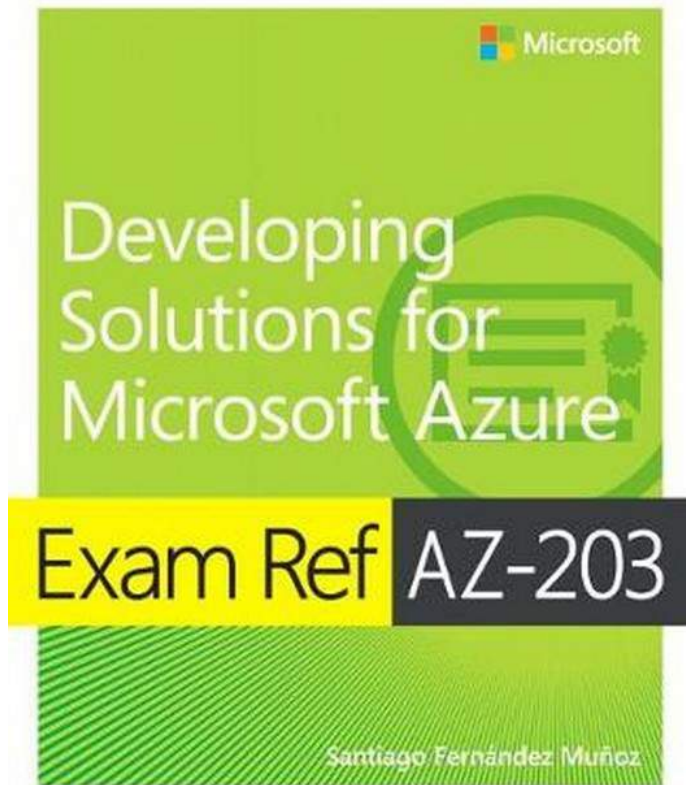
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## Exam Ref Az-203 Developing Solutions for Microsoft Azure

By *Munoz Santiago Fernandez*

### MICROSOFT

Direct from Microsoft, this Exam Ref is the official study guide for the new Microsoft AZ-203 Developing Solutions for Microsoft Azure certification exam.

Exam Ref AZ-203 Developing Solutions for Microsoft Azure offers professional-level preparation that helps candidates maximize their exam performance and sharpen their skills on the job. It focuses on specific areas of expertise modern IT professionals need to demonstrate real-world mastery of developing highly available, exceptionally resilient Azure cloud applications. Coverage includes:

- \* Developing Azure Infrastructure as a Service (IaaS) compute solutions.
- \* Developing Azure Platform as a Service (PaaS) compute solutions.
- \* Developing for Azure storage.
- \* Implementing Azure security.
- \* Monitoring, troubleshooting, and optimizing Azure solutions.
- \* Connecting to and consuming Azure and third-party services.

Microsoft Exam Ref publications stand apart from third-party study guides because they:

- \* Provide guidance from Microsoft, the creator of Microsoft certification exams.
- \* Target IT professional-level exam candidates with content focused on their needs, not "one-size-fits-all" content.
- \* Streamline study by organizing material according to the exam's objective domain (OD), covering one functional group and its objectives in each chapter.
- \* Feature Thought Experiments to guide candidates through a set of "what if?" scenarios, and prepare them more effectively for Pro-level style exam questions.
- \* Explore big picture thinking around the planning and design aspects of the IT pro's job role.

AUD RRP: \$65.00

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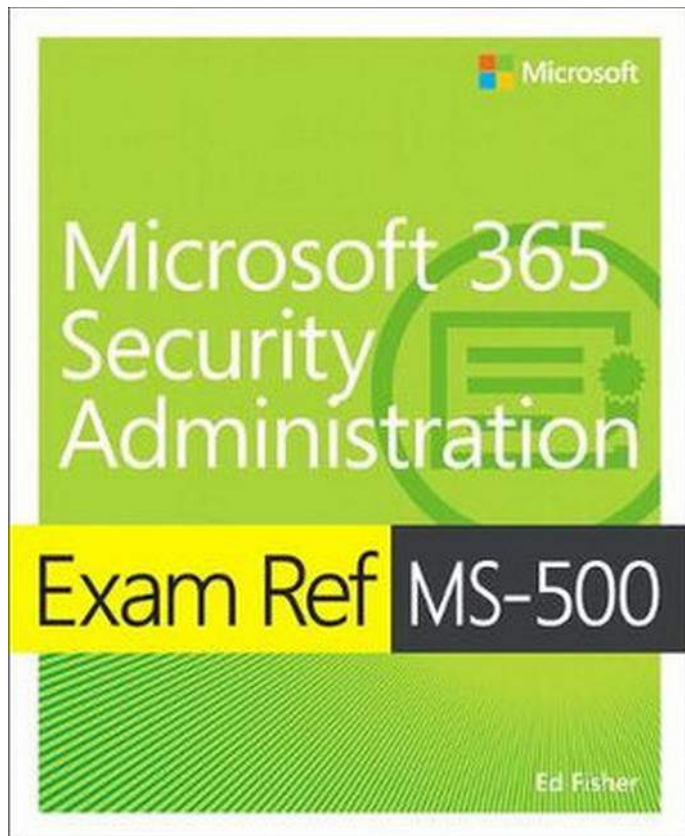
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## Exam Ref Ms-500 Microsoft 365 Security Administration

*By Fisher Ed*

### MICROSOFT

Direct from Microsoft, this Exam Ref is the official study guide for the new Microsoft MS-500 Microsoft 365 Security Administration certification exam.

Exam Ref MS-500 Microsoft 365 Security Administration offers professional-level preparation that helps candidates maximize their exam performance and sharpen their skills on the job. It focuses on specific areas of expertise modern IT professionals need to demonstrate real-world mastery of the skills and knowledge needed to secure Microsoft 365 environments.

Coverage includes:

- \* Implementing and managing identity and access.
- \* Implementing and managing threat protection.
- \* Implementing and managing information protection.
- \* Managing governance and compliance features in Microsoft 365.

Microsoft Exam Ref publications stand apart from third-party study guides because they:

- \* Provide guidance from Microsoft, the creator of Microsoft certification exams.
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- \* Explore big picture thinking around the planning and design aspects of the IT pro's job role.

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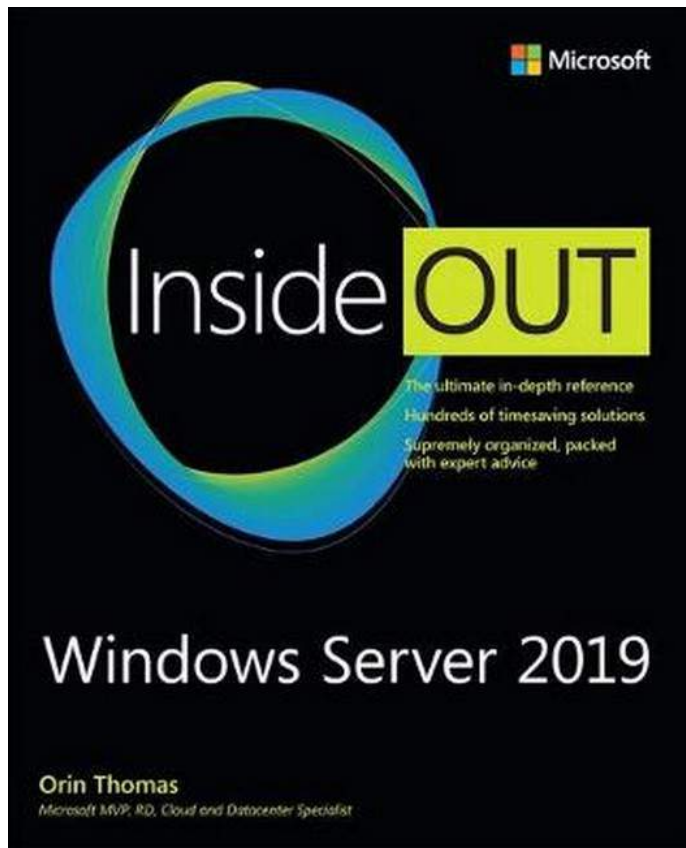
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## Windows Server 2019 Inside Out

By *Thomas Orin*

**MICROSOFT**

Dive into Windows Server 2019--and really put your Windows Server expertise to work. Focusing on Windows Server 2019's most powerful and innovative features, this exceptionally well-organized reference packs hundreds of timesaving solutions, tips, and workarounds--all you need to plan, implement, or manage Windows Server in enterprise, data centre, cloud, and hybrid environments. Fully reflecting Windows Server's 2019 new capabilities for the cloud-first era, Microsoft technology expert Orin Thomas thoroughly covers improvements ranging from security to hybrid cloud environments, faster app innovation to Hyper-Converged Infrastructure (HCI). New or expanded coverage in this edition include the Cloud Shell, Azure software updates, Azure Security Center, VM extensions, VM backup/recovery, Azure Site Recovery updates, Azure nested virtualization, the Windows Subsystem for Linux, the Storage Migration Service, Linux Containers, Kubernetes, Azure Container Options and Repositories, WSSD storage, and more. Coverage includes: Optimizing the full Windows Server 2019 lifecycle, from planning and configuration through rollout and administration Ensuring fast, reliable upgrades and migrations Seamlessly delivering core DNS, DHCP, file, print, storage, and Internet services Centrally managing all enterprise DNS and DHCP infrastructure Achieving dramatic improvements in storage utilization Building flexible cloud and hybrid environments with advanced container and VM features Seamlessly integrating Azure IaaS services with Windows Server 2019 Slashing resource usage and improving availability with Nano Server installations Improving configuration management with Desired State Configuration and Chef Delivering Active Directory identity, certificate, federation, and rights management services Protecting servers, clients, assets, and users with advanced Windows Server 2019 security features

AUD RRP: \$99.99

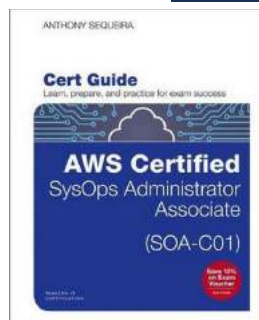
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## Aws Certified Sysops Administrator Associate (Soa-C01) Certification Guide

By *Siqueira Anthony D*  
PEARSON IT CERT

The AWS Certified Sysops Administrator Associate certification demonstrates your expertise in deploying, managing, securing, optimizing, and automating solutions on the world's leading cloud platform, Amazon Web Services. AWS Certified Sysops Administrator Associate Cert Guide is the comprehensive self-study resource for Amazon's valuable new exam. Designed for all AWS Certified Sysops Administrator Associate candidates, this guide covers every exam objective concisely and logically, with extensive teaching features designed to promote retention and understanding. You'll find: \* Hands-on labs you can perform with a free AWS account Real-world examples throughout. \* Pre-chapter quizzes to assess knowledge upfront, and efficiently focus your study. \* Foundation topics sections that explain concepts and configurations, and link theory to practice. \* Key topics sections calling attention to every figure, table, and list you must know. \* Exam Preparation sections with additional chapter review features. \* Final preparation chapter with tools and resources to help you craft review and test-taking strategies and optimize study time. \* A customizable practice test library. This guide offers comprehensive, up-to-date coverage of all AWS Certified Sysops Administrator Associate topics related to: Deploying, provisioning, managing, and operating AWS systems that scale, are highly available, and are fault tolerant Implementing and managing data storage, and data flows into and out of AWS Choosing the right AWS service for each requirement Selecting the right best practices for AWS operations Enforcing security and compliance Projecting usage costs and establishing operational cost controls

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## The Speaker's Coach: 60 secrets to make your talk, speech or presentation amazing

By *Shaw Graham*  
PEARSON EDUCATION UK

This business book is great for leaders, middle managers and entrepreneurs interested in the following categories; CONFIDENCE BUILDING LEADERSHIP AND MANAGEMENT COMMUNICATION & PRESENTATION PERSONAL DEVELOPMENT INFLUENCE & PERSUASION

Does the idea of public speaking leave you in a cold sweat? The Speaker's Coach is the answer to all your worries. Whether you've got a talk, speech or presentation to do, this book will give you the confidence to do it with style. With 66 short sections learning how to communicate will be easy. You can read the night before, the morning of, or just before your talk to help you prepare, perform and speak confidently in no time. Written by a leading presentation expert whose own TEDx talk has been viewed over 23 million times, Graham Shaw knows the answers to all the essential questions that you might have so you can:

- \* Overcome your nerves, rehearse and polish your performance
  - \* Plan engaging talks that boost your personal presence and impact
  - \* Talk with authority, confidence and impact
  - \* Handle awkward questions calmly and finish on a high
  - \* Learn from experience to make future talks even better
- Make public speaking look effortless with the help of *The Speaker's Coach*.

**AUD RRP:** \$26.95      **ISBN-13:** 9781292250946  
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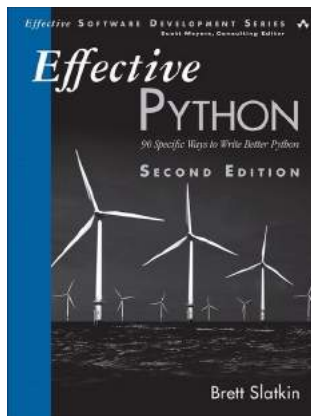


## Agile Strategy: How to create a strategy ready for anything

By **Fernando Ralph**  
PEARSON EDUCATION UK

**Agile Strategy** is a practical guide for managers responsible for setting the strategic direction of their organisations in increasingly dynamic markets. Through its frameworks, tools and real-world examples, it explains how to transform business performance through greater organisational agility. *Why do we need a new book on strategy?* The pace of change is increasing, and strategic management is not keeping up. More than one in four (28%) strategic initiatives fail to meet their original goals and business intent, with insufficient agility identified as one of the top three barriers to successful strategy implementation. The square peg of traditional strategy — vision, mission and blue-sky exercises; the separation of strategy from “implementation” — no longer fits the round hole of increasingly dynamic markets. It is time for a new approach. *How is Agile Strategy different?* Agile Strategy distinguishes itself from other strategy and agile books currently available in that it is: Designed for large organisations: Much of the writing on agile techniques addresses start-ups or small and medium-sized enterprises (SMEs), which operate under very different constraints and freedoms. Agile Strategy is written for large organisations who want to be more agile. Commercially led: The approach is not a lightly airbrushed business rewrite of agile software development practices, but rather a fundamental rethinking of commercial and operational business practices. Agile Strategy offers four key benefits to its readers: A clear framework (“RADAR”) A single, easy-to-grasp guiding principle: The Horizon Measurable benefits A practical approach

<b>AUD RRP:</b> \$35.95	<b>ISBN-13:</b> 9781292262987
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## Effective Python

90 Specific Ways to Write Better Python

By **Slatkin Brett**  
ADDISON WESLEY

When people first learn Python, they immediately feel empowered to write code to accomplish the task at hand. But Python has unique strengths and charms that can be hard to grasp. Programmers from other languages often approach Python from a limited mindset instead of embracing its full expressivity.

New programmers go too far in the other direction, using Python's dynamic features to set themselves up for difficulties in the future. Effective Python aims to provide the reader with an understanding of the "Pythonic" way of writing programs: the best way to use Python. New programmers will learn the best practices of Python's features. Experienced programmers will learn how to embrace the strangeness of a new tool with confidence.

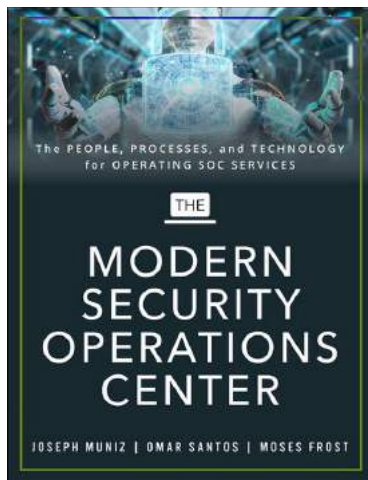
Like other Effective books, this book will be organized in a series of short items. Each chapter will cover a broad but related set of subjects. Each item will provide clear and concise guidance to the reader about how they can write Python programs more effectively.

Each item will provide advice on what to do, what to avoid, how to strike the right balance, and why this is the best choice.

Effective Python will prepare growing programmers to make a big impact using Python.

<b>AUD RRP:</b> \$75.00	<b>ISBN-13:</b> 9780134853987
<b>Due Date:</b> 27/06/2019	<b>Pages:</b> 356
<b>Format:</b> Paperback	<b>Size:</b> 232 X 178





## The Modern Security Operations Center

**By Muniz Joseph**  
**ADDISON WESLEY**

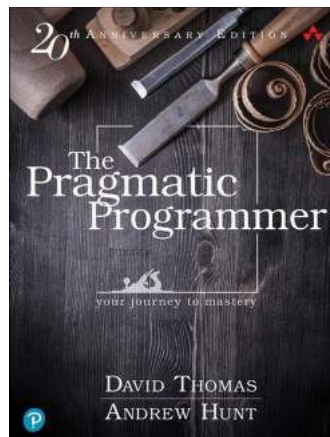
This is the definitive, vendor-neutral guide to building, maintaining, and operating a modern Security Operations Center (SOC). Written by three leading security and networking experts, it brings together all the technical knowledge professionals need to deliver the right mix of security services to their organizations.

The authors introduce the SOC as a service provider and show how to use your SOC to integrate and transform existing security practices, making them far more effective.

Writing for security and network professionals, managers, and other stakeholders, the authors cover:

- \* How SOCs have evolved, and today's key considerations in deploying them
- \* Key services SOCs can deliver, including organizational risk management, threat modelling, vulnerability assessment, incident response, investigation, forensics, and compliance
- \* People and process issues, including training, career development, job rotation, and hiring
- \* Centralizing and managing security data more effectively
- \* Threat intelligence and threat hunting
- Incident response, recovery, and vulnerability management
- \* Using data orchestration and playbooks to automate and control the response to any situation
- \* Advanced tools, including SIEM 2.0
- \* The future of SOCs, including AI-Assisted SOCs, machine learning, and training models

**AUD RRP:** \$89.99      **ISBN-13:** 9780135619858  
**Due Date:** 10/09/2019      **Pages:** 600  
**Format:** Paperback



## The Pragmatic Programmer

20th Anniversary Edition

**By Hunt Andrew**  
**ADDISON WESLEY**

Straight from the trenches, The Pragmatic Programmer, 20th Anniversary Edition cuts through the increasing specialization and technicalities of modern software development to examine the core process: transforming a requirement into working, maintainable code that delights users.

Extensively updated with ten new sections and major revisions throughout, this edition covers topics ranging from career development to architectural techniques for keeping code flexible, adaptable, and reusable.

Organized into self-contained sections -- and filled with compelling anecdotes, examples, and analogies -- The Pragmatic Programmer illustrates today's best practices and major pitfalls of many different aspects of software development.

Wherever possible, the authors abstract away specific technologies, focusing on insights you can apply no matter what tools or languages you use -- or will use. Whether you're a new coder, an experienced programmer, or a manager responsible for software projects, applying this guide's lessons will help you rapidly improve your productivity, quality, and job satisfaction. You'll learn skills and develop habits and attitudes that form the foundation for long-term success in your career. You'll become a Pragmatic Programmer.

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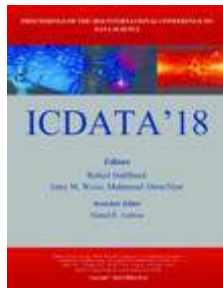
**Health Informatics and Medical Systems**

*Arabnia Hamid R*  
**C. S. R. E. A.**



This book contains the proceedings of the 2018 International Conference on Health Informatics and Medical Systems (HIMS'18). Health Informatics and Medical Systems is an important area that is at the intersection of information science, computer science, social science, behavioural science and health care.

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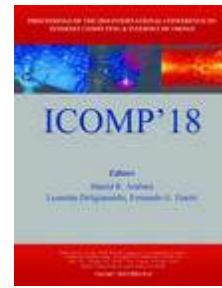
**Data Science**

*Stahlbock Robert*  
**C. S. R. E. A.**



This book contains the proceedings of the 2018 International Conference on Data Science (ICDATA'18). ICDATA is the renamed former International Conference on Data Mining, DMIN, which was held for the past thirteen years. Therefore, we will continue with the 14th conference on this topic.

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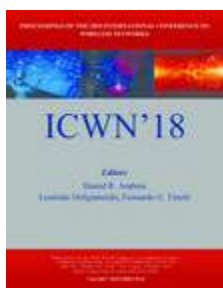
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*Arabnia Hamid R*  
**C. S. R. E. A.**



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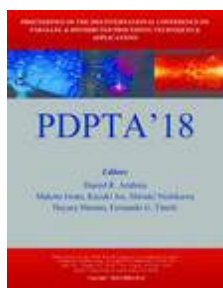
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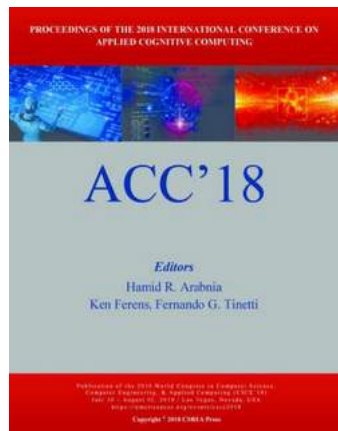
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*Daimi Kevin*  
**C. S. R. E. A.**



This book contains the proceedings of the 2018 International Conference on Security and Management (SAM'18). SAM'18 is the 16th annual comprehensive security conference dealing with all aspects of security. It is a leading international opportunity for computer and network security professionals and users to investigate innovative ideas and .....

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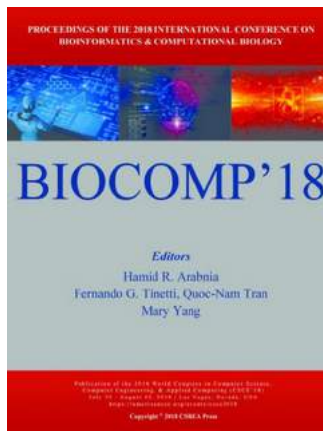
## Applied Cognitive Computing

By *Arabnia Hamid R*  
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The primary goal of the Applied Cognitive Computing conference is to provide a platform for researchers, scientists, industry experts and scholars to share their novel ideas and research results on the application of human cognition models in various practical computing applications.

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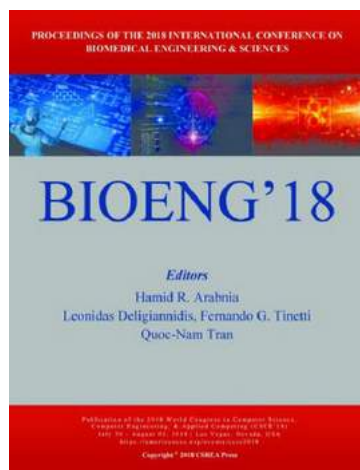
## Bioinformatics and Computational Biology

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This book contains the proceedings of the 2018 International Conference on Bioinformatics and Computational Biology (BIOCOMP'18). Bioinformatics is an interdisciplinary field that develops methods and software tools for understanding biological data. Computational Biology involves the development and application of data-analytical and theoretical .....

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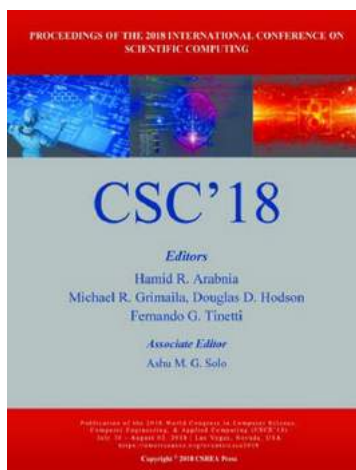
## Biomedical Engineering and Sciences

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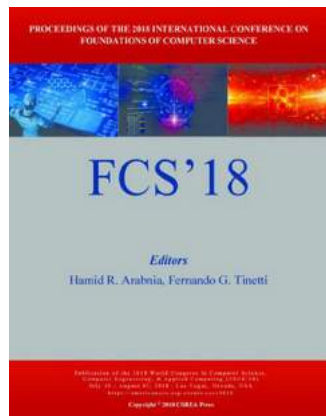
## Scientific Computing

By *Arabnia Hamid R*  
C. S. R. E. A.



This book contains proceedings of the 2018 International Conference on Scientific Computing (CSC'18). The core of Scientific Computing includes the construction of mathematical models and quantitative analysis tools as well as the use of computers to analyze and solve scientific problems.

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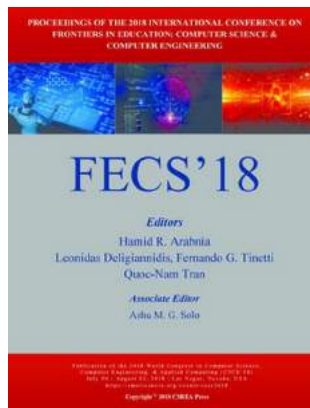
## Foundations of Computer Science

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This book contains proceedings of the 2018 International Conference on Foundations of Computer Science (FCS'18). FCS is an international conference that serves researchers, scholars, professionals, students, and academicians who are looking to both foster working relationships and gain access to the latest research results.

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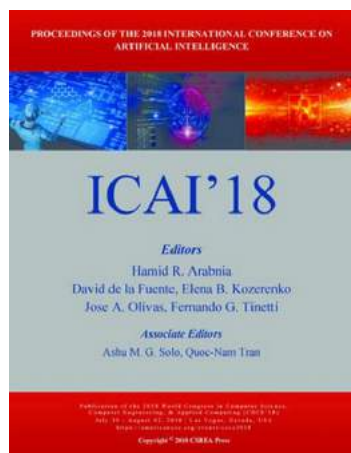
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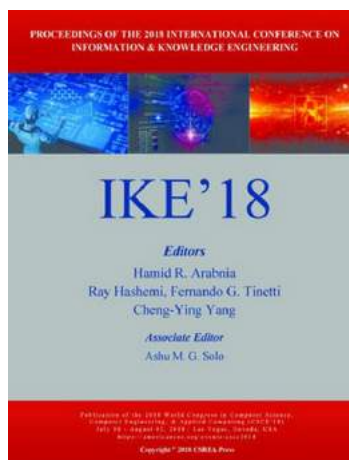
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By *Arabnia Hamid R*  
C. S. R. E. A.



This book contains articles and papers that were presented at the 2018 International Conference on Artificial Intelligence (ICAI'18). ICAI is an international conference that serves researchers, scholars, professionals, students, and academicians who are looking to both foster working relationships and gain access to the latest research results.

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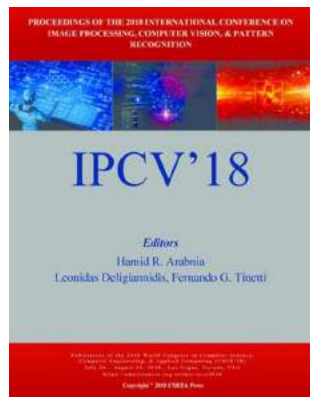
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By *Arabnia Hamid R*  
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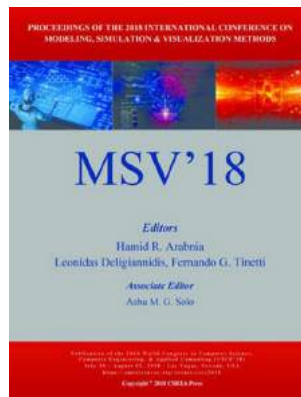
## Image Processing, Computer Vision, and Pattern Recognition

By Arabnia Hamid R  
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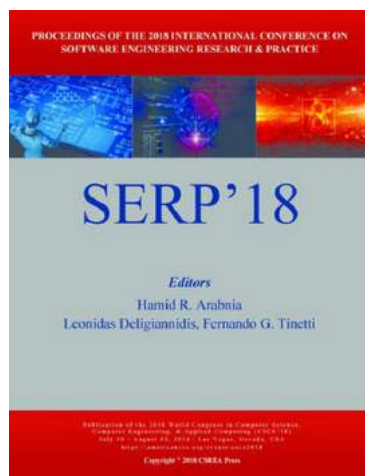
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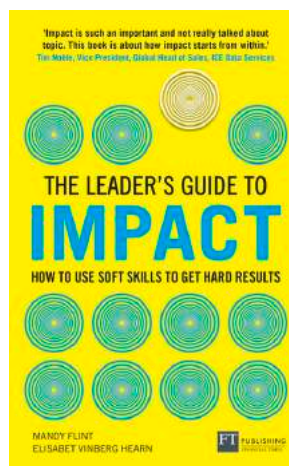
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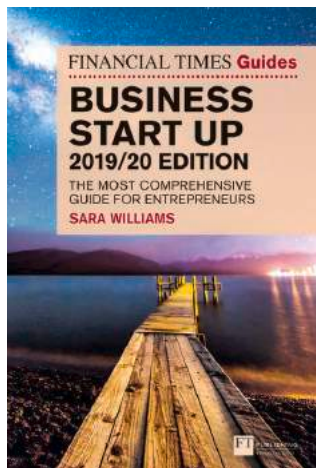
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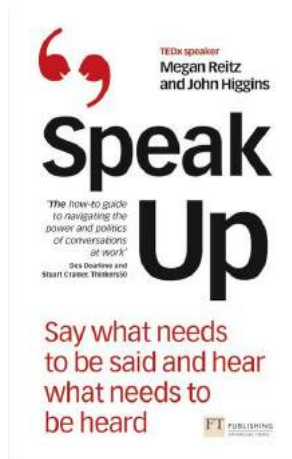
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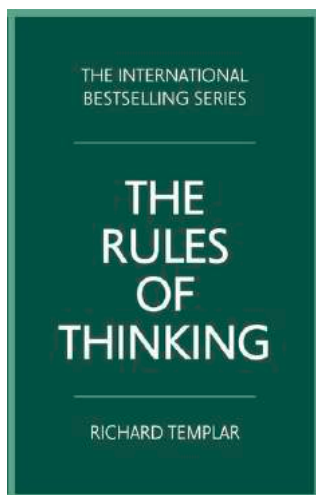
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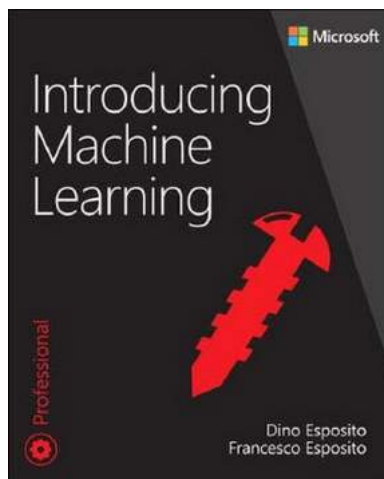
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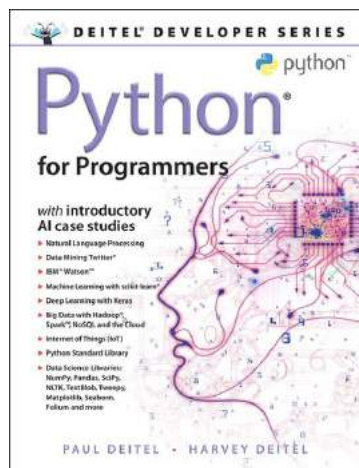
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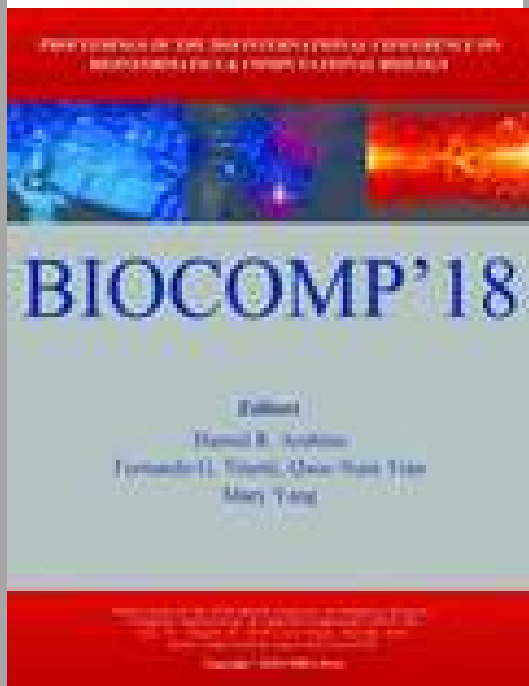
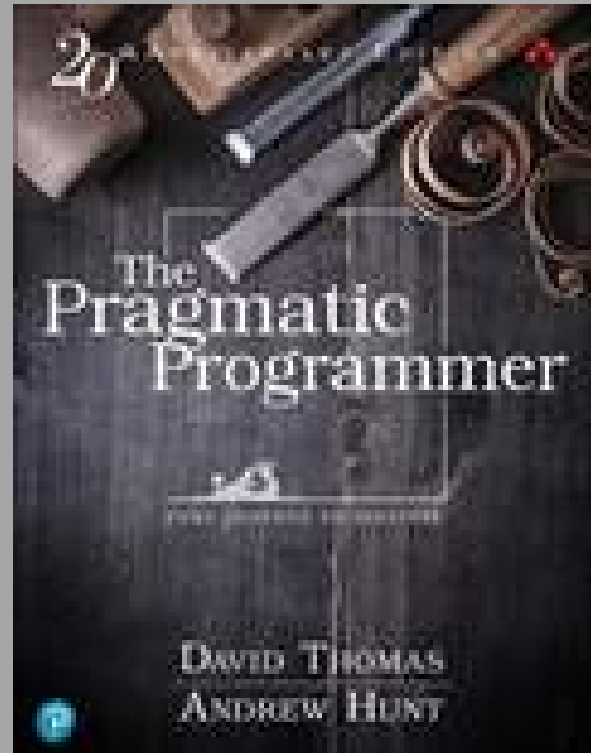
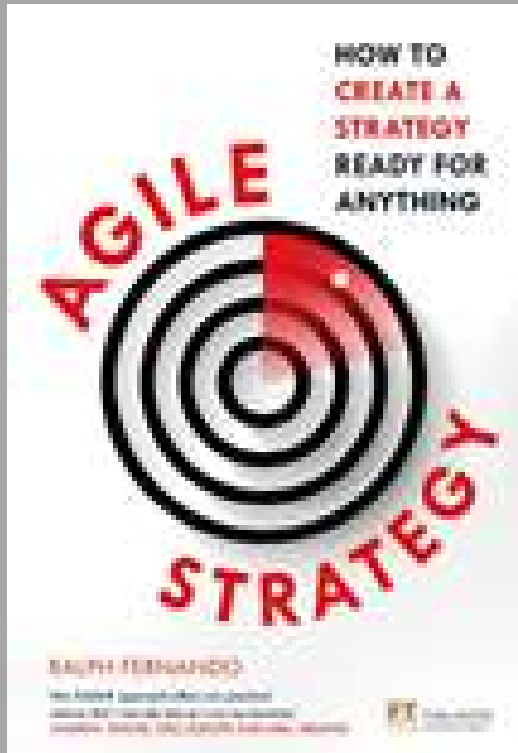
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